



YOUTH
ECO-ENTREPRENEURSHIP

PROJECT NO. 2023-2-PL01-KA220-YOU-000178470

WP2/A1/T2

SPANISH NATIONAL REPORT

A.M.E.F.E

O C T O B E R 2 0 2 4



Table of Contents

INTRODUCTION	2
LITERATURE RESEARCH	2
METHODOLOGY	2
RESULTS	3
ONLINE SURVEY	3
METHODOLOGY	3
RESULTS	3
CONCLUSIONS	4

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

INTRODUCTION

This national research report presents the findings of a literature review and an online survey conducted as part of the **YEE-HUB project**, aimed at exploring the attitudes of young entrepreneurs towards ecological practices. The first task of this project focuses on gathering insights into how ecological awareness shapes the actions of young business owners, particularly in relation to their roles as entrepreneurs, consumers, family members, and community participants. Furthermore, the study seeks to understand the knowledge, awareness, and perceptions of ecology within these groups.

The diagnosis was carried out in two key stages. Step one involved a detailed analysis of existing research on the attitudes of entrepreneurs—especially millennials and Generation Z—towards ecology. This review provided a foundation for identifying trends and gaps in pro-ecological behaviours among young business leaders.

Step two involved conducting an online survey to collect primary data on the ecological attitudes of young entrepreneurs born between 1990 and 2004. The survey assessed the consistency of their pro-environmental behaviours across different life roles, as well as the key factors enabling or hindering the adoption of sustainable business practices.

The research was conducted across five partner countries: Poland, Turkey, Germany, Italy, and Spain. This report refers specifically to the research conducted in Spain.

This report consolidates the results of both steps, offering valuable conclusions and recommendations for promoting ecological behaviours among the youngest generation of entrepreneurs. The insights gained will contribute to the selection of character criteria for the ideal eco-entrepreneur.

LITERATURE RESEARCH

METHODOLOGY

The field research methodology for this project involved a comprehensive analysis of eight studies or reports on the pro-ecological behaviour of entrepreneurs in the respective country. These reports, published between 2004 and 2024, were reviewed with a focus on correlating national data with broader European and global trends.

The literature review was guided by several key aspects:

- Entrepreneurs' behaviours in the ecological context

- Factors positively or negatively influencing pro-ecological behaviour
- Pro-ecological behaviours as customers and citizens
- The level of knowledge and awareness about the impact of business on the natural environment
- Challenges faced by companies in implementing pro-ecological activities
- Market and legal conditions affecting the adoption of sustainable practices
- Examples of successful pro-ecological activities that led to financial benefits
- Other relevant insights and findings

This approach allowed for a thorough understanding of the current state of pro-ecological entrepreneurship and the identification of key factors supporting or hindering sustainable business practices.

RESULTS

The document analyzes pro-ecological entrepreneurs' behavior, focusing on several key aspects:

Common Points:

- **Growing awareness of sustainability:** Across all articles, there's a consistent theme of increasing awareness among businesses and consumers regarding environmental issues and the importance of sustainable practices. This is driven by factors like consumer demand, governmental regulations, and increased media coverage.
- **Challenges for SMEs:** Small and medium-sized enterprises (SMEs) consistently face challenges in adopting sustainable practices. These include limited resources (financial and human), lack of awareness/knowledge, high implementation costs, and difficulty measuring environmental impact.
- **Green Marketing's Importance:** Green marketing is highlighted as a crucial strategy for businesses to connect with environmentally conscious consumers. However, the risk of "greenwashing" (deceptive marketing practices) is also emphasized. Transparency and authenticity are vital.

Results Obtained (Summary of Findings):

- **Entrepreneurial Behavior:** Many entrepreneurs are recognizing sustainability as both a social responsibility and a business

opportunity. However, there's a significant gap between awareness and actual implementation, particularly among SMEs. Motivations for adopting sustainable practices include competitive advantages, consumer pressure, and regulatory requirements. Barriers include cost, lack of resources, and knowledge gaps.

- **Consumer and Citizen Behavior:** Consumers are increasingly aware of environmental issues and are demanding more sustainable products and services. However, limited knowledge, price sensitivity, and a lack of trust in sustainability claims often hinder their pro-ecological choices. Transparency and clear information are vital for influencing consumer behavior.
- **Market and Legal Conditions:** Government regulations and market trends are significant drivers of sustainable practices. However, evolving regulations, market uncertainty, and competitive pressures create both opportunities and challenges for businesses.
- **Good Practices & Financial Benefits:** While some examples of companies successfully integrating sustainable practices and realizing economic benefits are cited (e.g., Lush, Mahou San Miguel, Danone), a comprehensive analysis of the financial impact of these practices is lacking across the provided documents.

The documents emphasize the need for greater education, collaboration between stakeholders, and supportive policies to facilitate the widespread adoption of sustainable practices among businesses and consumers.

ONLINE SURVEY

METHODOLOGY

The environmental attitude survey was conducted among young entrepreneurs born between 1990 and 2004. This anonymous survey was designed to gather insights into their attitudes toward climate change, its impact and the ecological actions undertaken.

The questionnaire was divided into five sections:

1. Respondent Profile
2. Business Data
3. Personal Shopping Preferences
4. Citizenship Behaviour
5. Knowledge & Learning Preferences

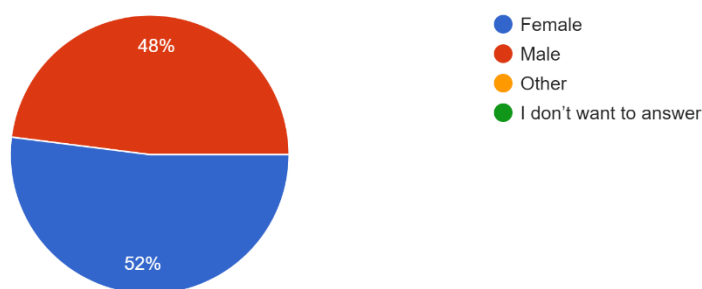
The survey consisted of 35 open and closed questions, providing both qualitative and quantitative data on the respondents' environmental attitudes and behaviours of young people.

The online survey in Spain was conducted between september and october 2024, with a total of 50 participants. The data collected were analysed collectively.

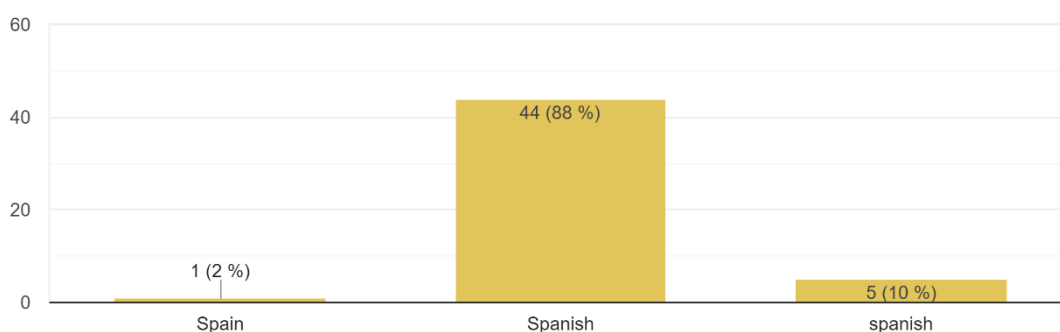
RESULTS

A. RESPONDENT PROFILE

Gender
50 respuestas

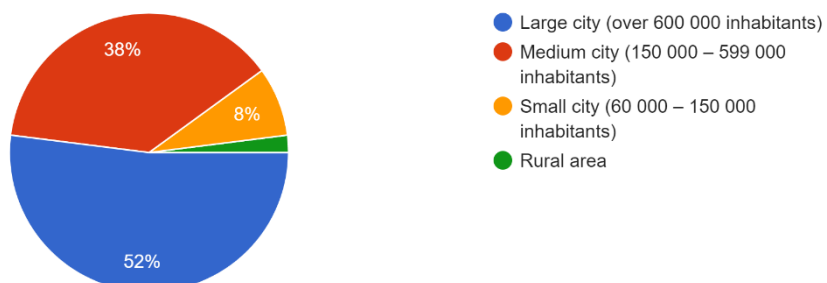


Nationality
50 respuestas



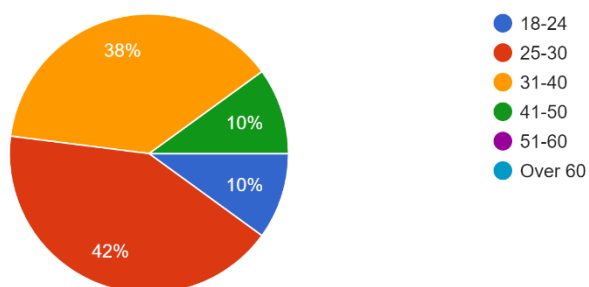
Place of residence

50 respuestas



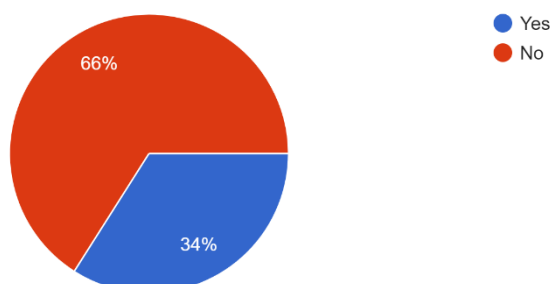
Age

50 respuestas



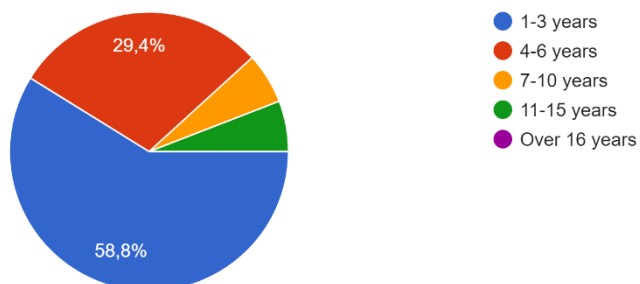
I have run my own business (I have been self-employed)

50 respuestas



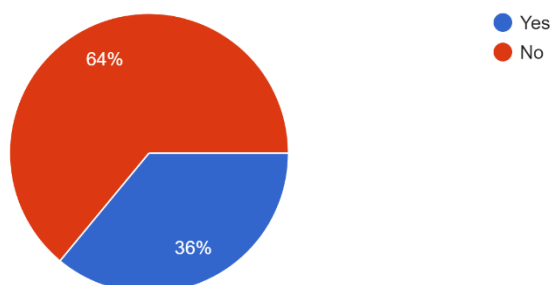
(if you answered 'yes' to the previous question) How long have you been self-employed?

17 respuestas



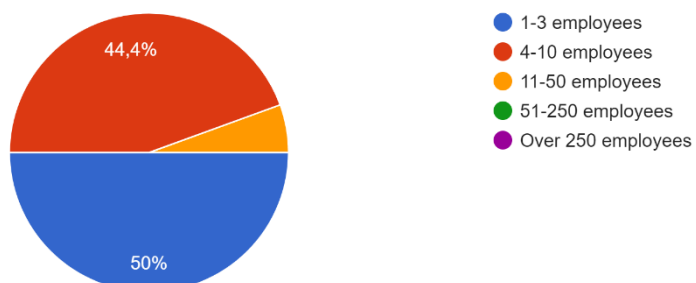
I employ staff

50 respuestas



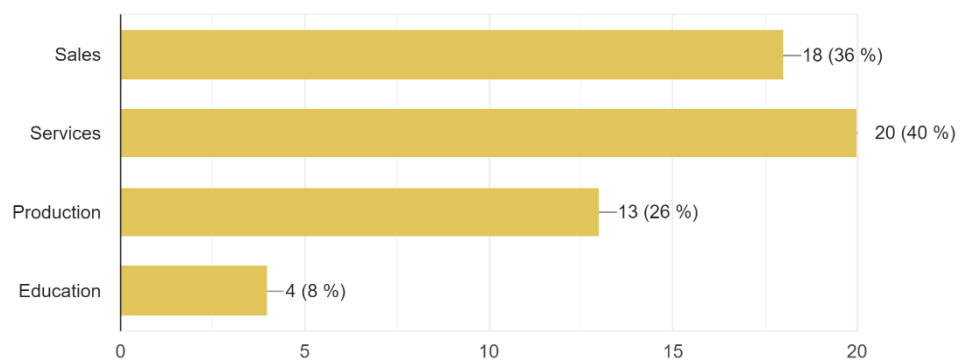
(if you answered 'yes' to the previous question) How many employees do you have?

18 respuestas



What is the profile of your business?

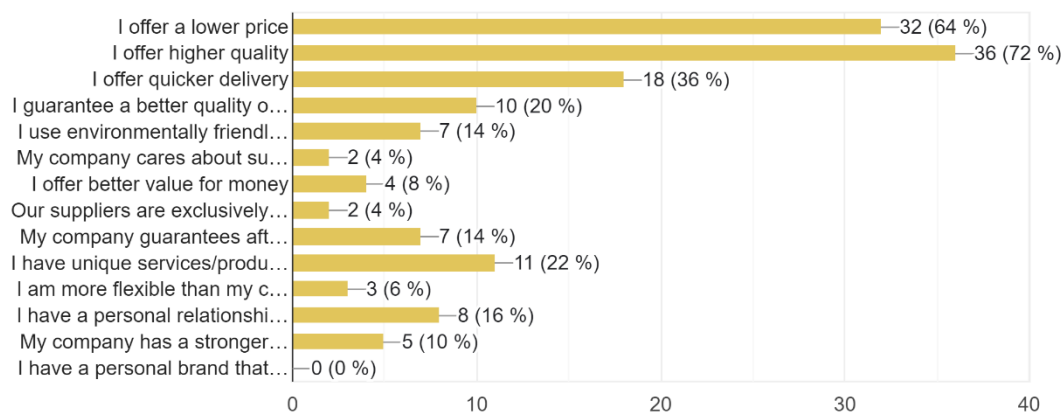
50 respuestas



B. BUSINESS DATA

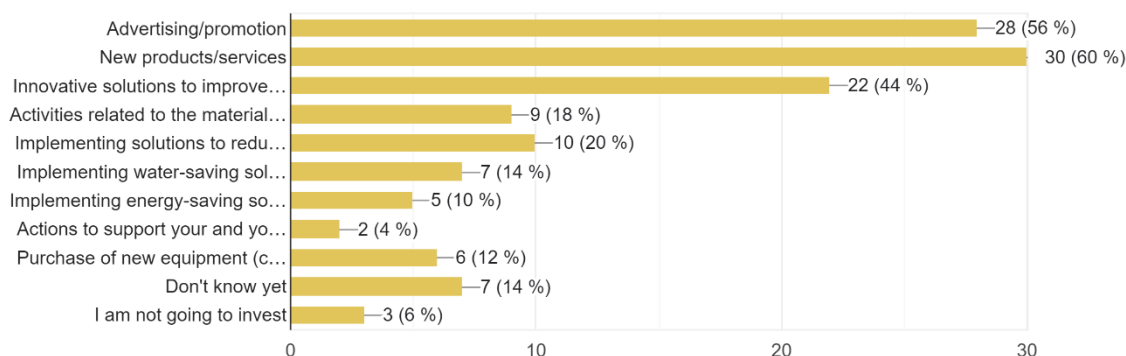
1. What is your competitive advantage? Why do your clients buy from you and not your competitors? You can select up to 3 answers.

50 respuestas



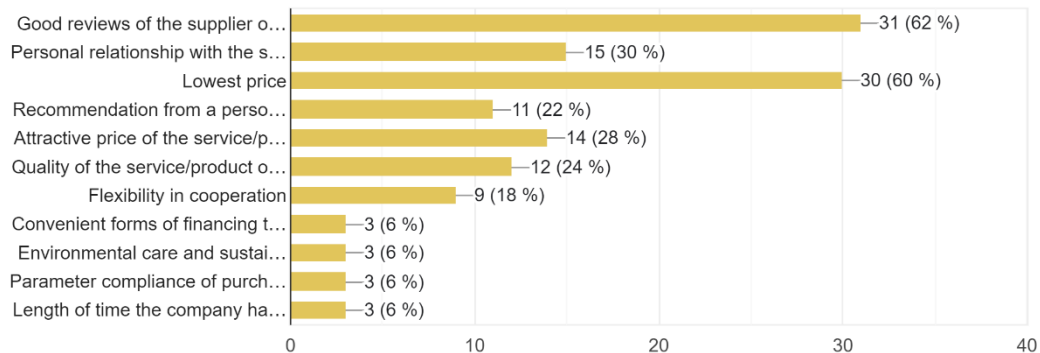
2. When planning your business activities, what do you intend to invest in over the next 6 months?

50 respuestas



3. How do you select service/technology/solution/product suppliers for your business?

50 respuestas



4. What pro-social or pro-environmental action undertaken by you so far are you most proud of?

50 respuestas

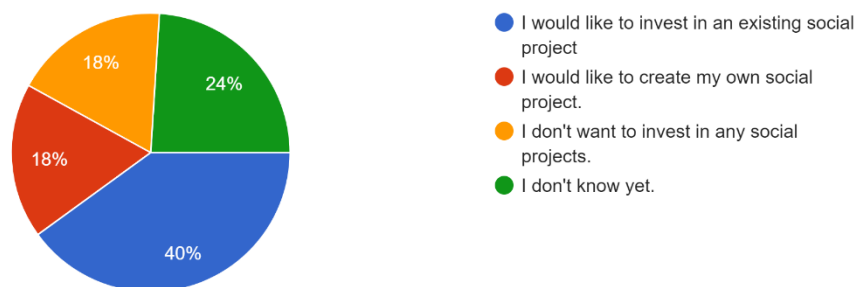
- I planted a community garden that provides fresh vegetables to local families in need.
- I've implemented strict recycling practices at home and in the workplace
- I'd say the pro-social action I'm most proud of is starting a small program at my company to help reduce our waste.
- I regularly volunteer at an animal shelter, helping care for abandoned pets.
- I changed my lifestyle to reduce my carbon footprint by using public transport, biking, and adopting sustainable habits.
- I organized a community clean-up, bringing volunteers together to collect waste and raise environmental awareness.
- I organized a local beach cleanup
- I organized a local tree-planting event that brought the community together.
- I started a recycling program in my office to reduce waste.
- I volunteered at a wildlife rehabilitation center to help injured animals
- I reduced my carbon footprint by switching to biking instead of driving to work.
- I switched to a plant-based diet to lessen my environmental impact.
- I led a campaign to reduce single-use plastics in our neighborhood.
- I helped organize a tree-planting event that added 50 trees to a local park.
- I initiated a neighborhood swap event to promote reusing and sharing items.

- I participated in an educational program to teach kids about environmental conservation.
- I initiated a school project to reduce single-use plastics in the cafeteria.
- I created a community garden to foster local food production and engagement.
- I helped install solar panels on the roof of our community center.
- I led a workshop on DIY natural cleaning products to reduce chemical use.
- I organized a clothing drive to donate gently used clothes to those in need.
- I campaigned for better recycling facilities in my city.
- I set up a bike-sharing program to encourage sustainable transportation.
- I advocated for policies to protect local green spaces from development.
- I collaborated with local businesses to promote eco-friendly practices.
- I donate my unused clothes and household items to shelters to reduce waste
- I founded a local environmental club to raise awareness about climate issues.
- I organized workshops on sustainable gardening practices for community members.
- I started composting at home to reduce food waste and enrich my garden.
- I mentor young students in sustainable living practices, helping them adopt greener habits
- I initiated a monthly clean-up of local parks to maintain their beauty and safety.
- I developed an online resource to share tips on reducing plastic use.
- I participated in a campaign to promote electric vehicles in our area.
- I created a series of educational videos on renewable energy for schools.
- I set up a book exchange program to encourage recycling and reduce waste.
- I collaborated with local artists to create murals that raise environmental awareness.
- I volunteered for a non-profit that focuses on protecting endangered species.
- I led a challenge in my workplace to reduce energy consumption over a month.
- I organized a local tree-planting event to help restore green spaces.
- I switched to a plant-based diet to reduce my carbon footprint.
- I started carpooling with coworkers to cut down on emissions.

- I participated in a zero-waste challenge for a month and reduced my household waste.
- I installed solar panels at home to use renewable energy
- I initiated a recycling program at my workplace
- I volunteered with a local charity to distribute food to those in need
- I advocated for bike lanes in my city to promote sustainable transportation.
- I began using only eco-friendly cleaning products at home.
- I raised funds for a wildlife conservation organization.
- I support local farmers by shopping at farmer's markets instead of big supermarkets

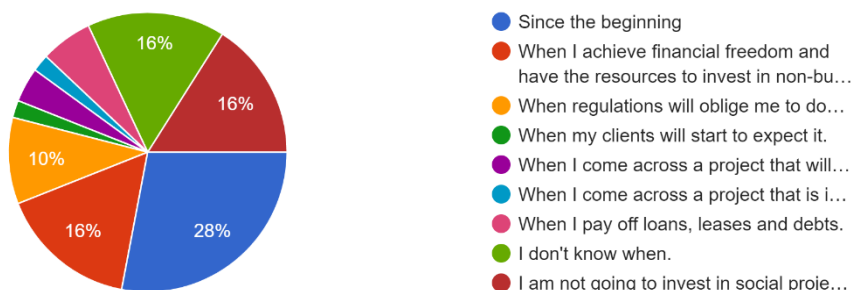
5. Would you like to invest in an existing social project? Or would you like to create your own social project to make your company's resources more efficient and useful?

50 respuestas



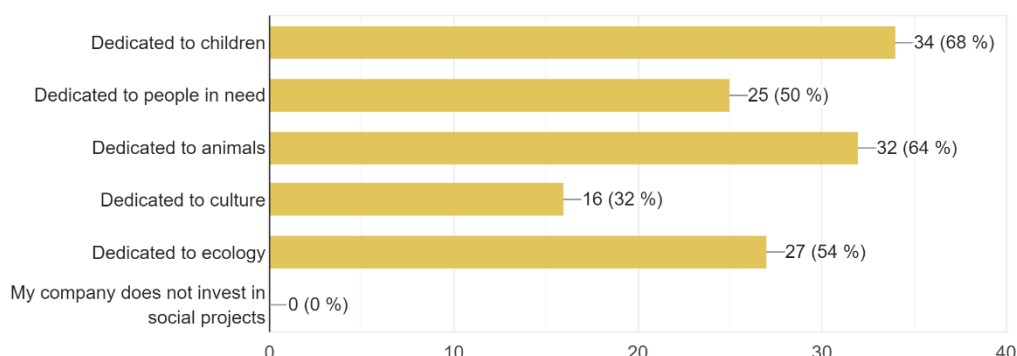
6. When after establishing your business would you consider investing in social projects?

50 respuestas



7. What kind of social projects is your company investing in or would like to invest in in the near future?

50 respuestas



8. What environmental regulations do you know that apply to your business?

50 respuestas

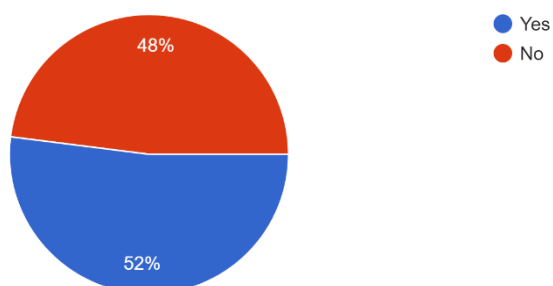
- I'm aware of regulations that limit pollutant emissions, which require us to implement more efficient systems to reduce our carbon footprint.
- Not know
- We comply with waste disposal regulations to ensure proper handling of hazardous materials.
- I conduct environmental impact assessments and follow water usage regulations to minimize waste and protect resources.

- I comply with waste management regulations, proper recycling, and guidelines to reduce energy consumption and emissions.
- We follow air quality standards to minimize emissions from our production processes
- I follow regulations on hazardous waste disposal to ensure safety.
- We adhere to water usage regulations to prevent overconsumption and pollution.
- Our business adheres to air quality standards to limit emissions
- We comply with water conservation laws to minimize usage
- Our business meets energy efficiency requirements to reduce our carbon footprint.
- We are required to conduct regular environmental impact assessments.
- We follow regulations on product packaging to reduce plastic waste.
- We comply with packaging waste regulations, using recyclable and eco-friendly materials.
- We follow environmental impact assessment guidelines for new projects.
- We follow noise pollution regulations to maintain community peace.
- Our business complies with regulations on emissions testing for vehicles.
- We adhere to chemical usage regulations to ensure safe handling and disposal.
- We adhere to laws governing the use of chemicals in our products.
- We are required to maintain records of our waste disposal processes.
- We comply with local zoning laws that protect natural habitats.
- We follow regulations regarding energy efficiency standards for our equipment.
- Our business undergoes regular audits to ensure compliance with environmental laws.
- We follow guidelines for sustainable sourcing of materials.
- We adhere to packaging regulations that require recycling symbols.
- We comply with employee training regulations on hazardous waste handling.
- We comply with local noise pollution standards to minimize disturbances
- We must comply with regulations regarding the management of electronic waste.
- Our business is subject to laws that govern the use of sustainable packaging materials.
- Our company follows renewable energy regulations to support the transition to clean energy sources.

- We meet sustainable forestry standards to ensure responsible sourcing of materials.
- Our company must meet standards for the safe disposal of hazardous materials.
- We adhere to regulations on biodiversity conservation in our operational areas.
- We follow guidelines that mandate transparency in our environmental impact reporting.
- We comply with labor laws that protect employees working with hazardous substances.
- Our business is required to participate in local recycling initiatives.
- We adhere to laws that govern the transportation of environmentally sensitive materials.
- Our operations are regulated by laws that require environmental monitoring.
- We follow regulations regarding carbon offsetting for our emissions.
- We follow strict waste management regulations to ensure proper disposal of materials.
- Our business complies with air quality standards to minimize emissions.
- We adhere to water conservation regulations to reduce our water usage
- We meet energy efficiency requirements by using renewable energy sources
- We comply with environmental impact assessments for new projects.
- Our packaging meets regulations for recyclable and biodegradable materials
- We follow hazardous materials regulations for safe storage and disposal.
- Our company adheres to noise pollution control standards.
- We meet carbon emissions reduction targets set by the government.
- We comply with local regulations on deforestation and land use.
- We follow international guidelines for sustainable resource sourcing.

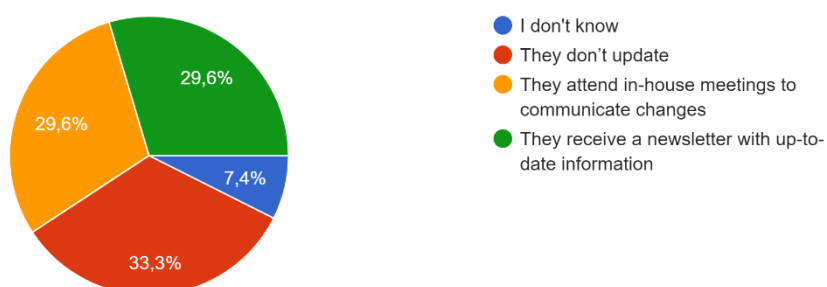
9. Do you have an eco-strategy at your company? Do you have regulations specifying how the company cares for the environment?

50 respuestas



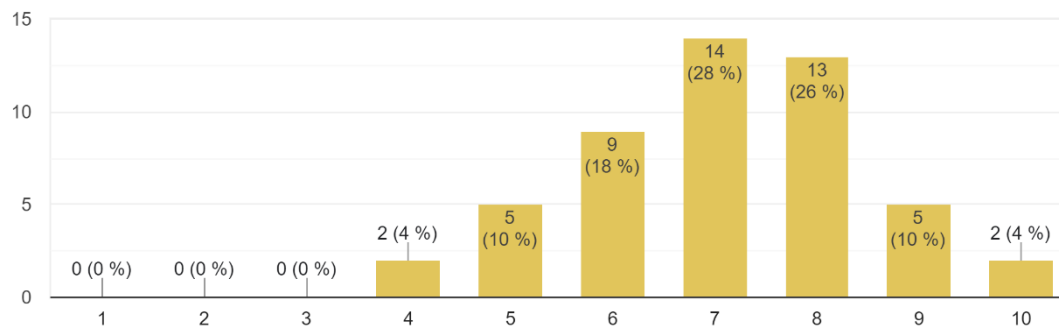
10. (if you answered 'yes' to the previous question) How do your employees update their knowledge of the strategy?

27 respuestas



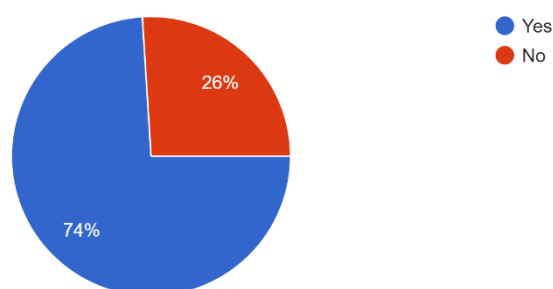
11. Determine on the scale below, to what extent you care about the positive impact on the environment in your company.

50 respuestas



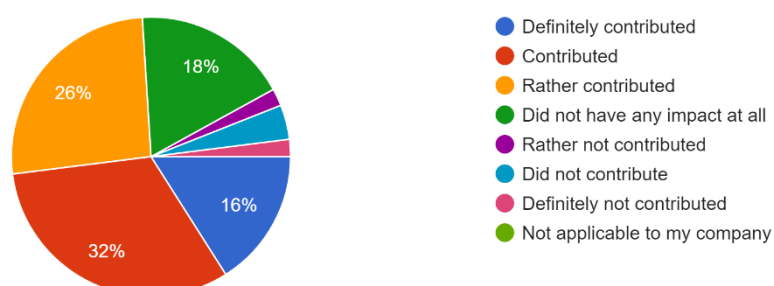
12. Does your company communicate to its customers that it operates in an environmentally friendly way?

50 respuestas



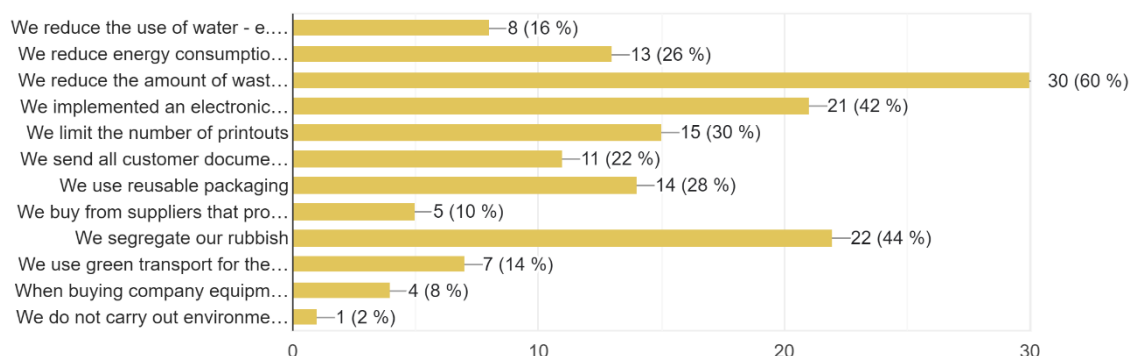
13. To what extent has the implementation of eco-friendly activities contributed to your company's profits?

50 respuestas



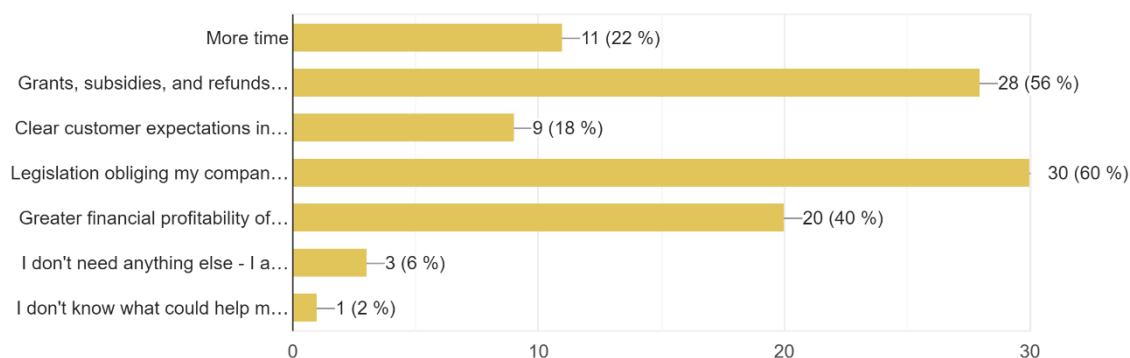
14. Select those environmentally friendly actions you take as a company.

50 respuestas



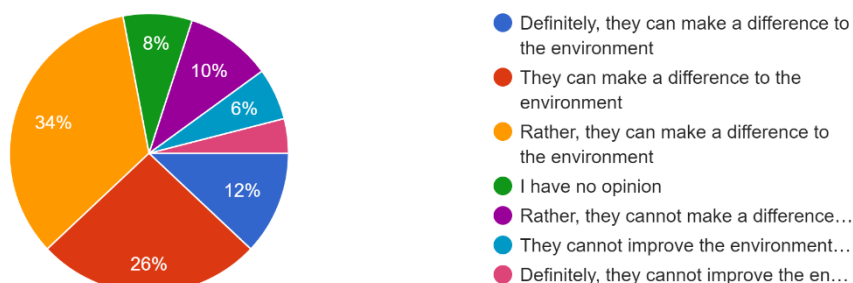
15. In order to implement additional eco-friendly actions, my company needs...

50 respuestas



16. To what extent do you think the environmental activities of entrepreneurs like you can make a real difference to the environment and reduce nega...anet, over-consumption of natural resources, etc.?

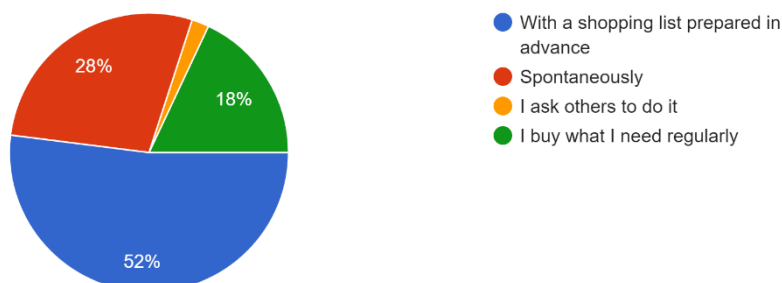
50 respuestas



C. PERSONAL SHOPPING PREFERENCES

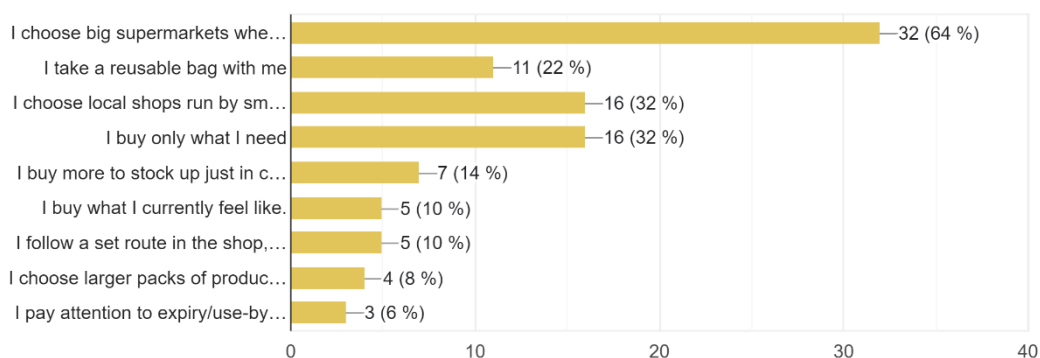
17. I do my grocery shopping (for my household)

50 respuestas



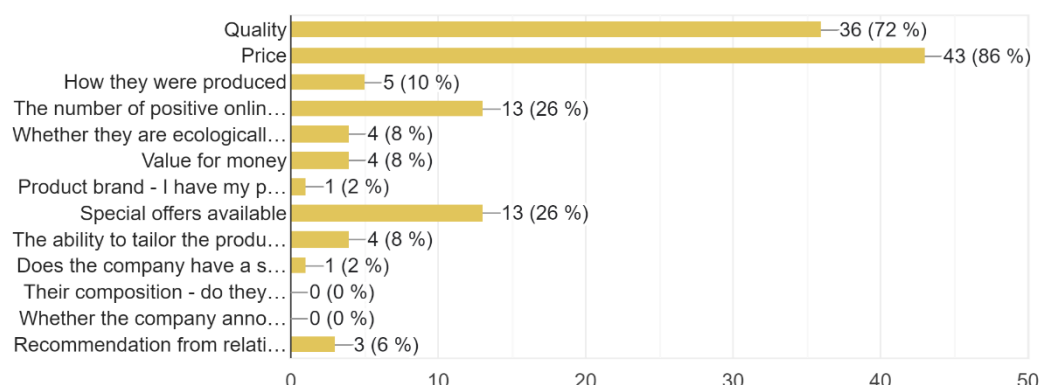
18. When going grocery shopping (select all the behaviours you undertake):

50 respuestas



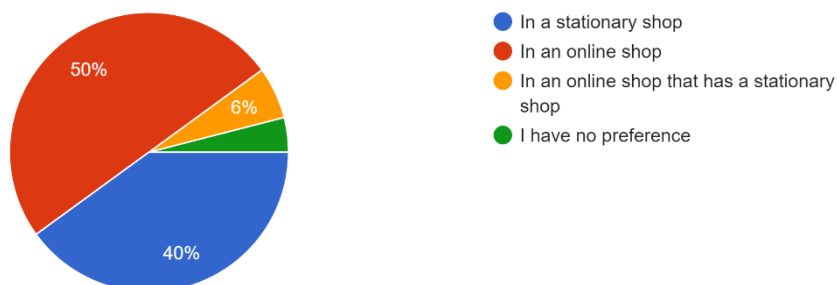
19. When choosing products, I pay attention to ...

50 respuestas



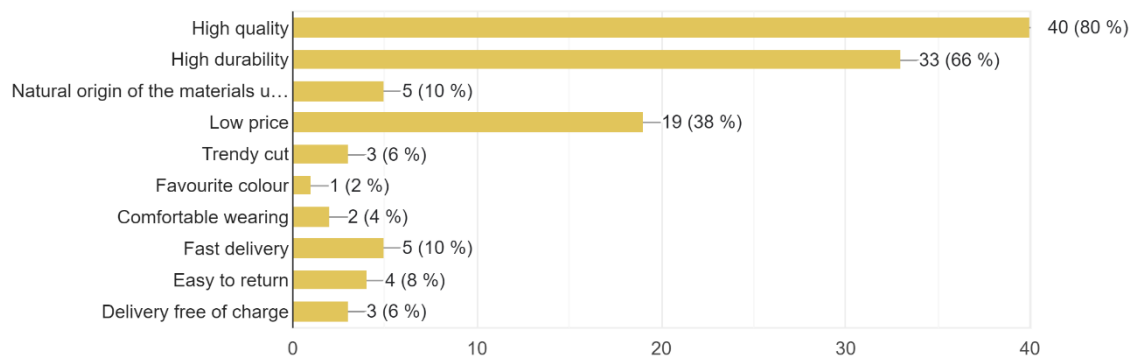
20. I usually buy everyday items, clothes, electronics, etc. (not including food)

50 respuestas



21. When deciding to buy clothes, I choose primarily by paying attention to:

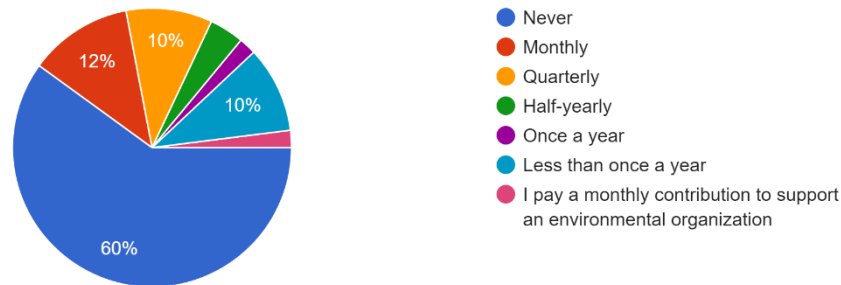
50 respuestas



D. CITIZENSHIP BEHAVIOUR

22. I invest my private funds in environmental activities. (For example: you financially support pro-ecological organisations, such as Green Peace...u remotely adopt animals of endangered species).

50 respuestas



23. As a citizen, I take the following environmentally friendly actions:

50 respuestas

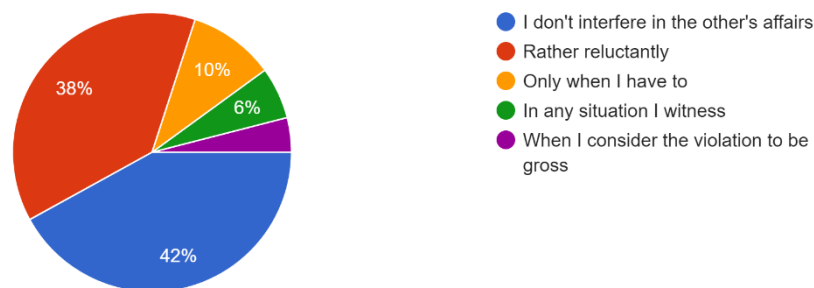
- I practice energy conservation at home by using LED bulbs and unplugging devices when not in use to reduce electricity consumption.
- I use reusable bags and bottles.
- I reduce plastic waste by using reusable bags, bottles, and containers.
- I conduct environmental impact assessments for new projects and adhere to water usage regulations to minimize waste and protect local resources.
- I ensure compliance with waste management regulations by properly recycling materials and following guidelines to reduce energy consumption and emissions.
- I conserve water by installing low-flow fixtures and fixing leaks promptly
- I always carry a reusable bag for shopping to reduce plastic use.
- practice energy efficiency by using LED lights and turning off unused electronics.
- I practice composting to minimize organic waste.
- I participate in community clean-up events to keep our environment clean
- I compost food scraps to reduce landfill waste and nourish my garden.
- I use energy-efficient appliances in my home to save electricity.
- I choose to bike or walk instead of driving for short distances.
- I choose public transportation or bike
- I support local and sustainable products to reduce my carbon footprint.
- I reduce water usage by taking shorter showers and fixing leaks.
- I participate in local tree-planting initiatives every year.
- I participate in community cleanups to keep natural areas free of litter.

- I avoid fast fashion by buying second-hand clothes and donating my old ones.
 - I support local farmers by shopping at farmers' markets.
 - I use public transportation regularly to reduce my carbon footprint.
 - I practice mindful consumption by only buying what I need.
-
- I educate friends and family about the importance of sustainability.
 - I support legislation that promotes environmental protection.
 - I make a habit of picking up litter in my neighborhood during walks.
 - I volunteer with organizations focused on wildlife conservation.
 - I plant trees and native plants to support biodiversity and improve air quality.
 - I use digital tickets to reduce paper waste when traveling or attending events.
 - I bring my own containers to restaurants for leftovers to avoid disposable packaging.
 - I recycle paper, plastics, and electronics responsibly
 - "I advocate for environmental protection policies and encourage others to do the same.
 - I make an effort to buy products made from recycled materials.
 - I practice energy conservation by turning off lights and unplugging devices when not in use.
 - I advocate for and use alternatives to plastic straws, like metal or bamboo.
 - I participate in community forums to discuss local environmental issues.
 - I donate to environmental organizations that work toward conservation.
 - I use eco-friendly products for cleaning and personal care.
 - I support businesses that prioritize sustainability in their operations.
 - I make sure to recycle all eligible materials in my home.
 - I reduce energy consumption by turning off lights and electronics when not in use.
 - I avoid single-use plastics by carrying reusable bags and bottles.
 - I compost organic waste to reduce landfill contributions.
 - I recycle paper, glass, and plastics regularly
 - I use public transportation or bike
 - I conserve water by taking shorter showers and fixing leaks
 - I plant trees and native plants to support local biodiversity.
 - I purchase eco-friendly products to reduce environmental impact

- "I participate in community clean-up events to keep my neighborhood clean
- support local farmers by buying seasonal and organic produce
- I advocate for environmental protection policies and sustainable practices.

24. Do you point out to other people that they should take care of the environment with their behaviour? (e.g. dispose of waste in appropriate containers, don't leave rubbish in the forest/park).

50 respuestas



25. What eco-friendly initiative can you suggest for implementation in your country?

50 respuestas

- I would recommend a mandatory environmental education campaign in schools so that future generations grow up with greater ecological awareness and adopt more sustainable habits from a young age.
- More investment in public transportation and infrastructure for electric vehicles.
- Promote nationwide incentives for solar panel installations on residential and commercial buildings.
- I recommend enhancing public transportation with more electric buses and bike lanes to encourage eco-friendly transport and reduce emissions.
- I suggest a nationwide urban gardening program to transform vacant lots into green spaces, promoting local food production and improving air quality.
- Implement a robust plastic bottle return system to encourage recycling and reduce waste.
- I suggest creating more community solar energy projects to promote renewable energy.
- Introduce a nationwide tree-planting initiative to combat deforestation and improve air quality.
- I recommend a national campaign for reducing food waste at all levels

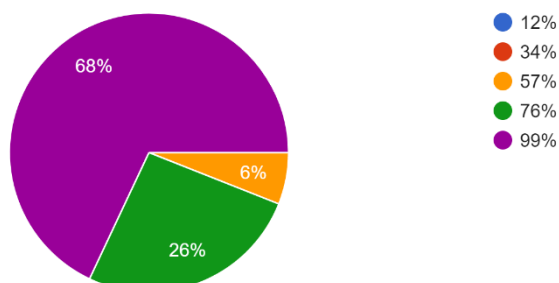
- I propose expanding green public transportation options like trams and electric buses
 - Subsidize electric vehicle purchases and expand charging infrastructure across cities.
 - I suggest implementing stricter regulations on plastic production and usage.
 - I recommend promoting eco-friendly building practices in construction projects.
 - Create urban green spaces and community gardens to enhance biodiversity and provide fresh produce.
 - Ban single-use plastics and encourage businesses to adopt biodegradable alternatives.
 - I suggest creating incentives for businesses that adopt sustainable practices.
-
- I recommend implementing a nationwide ban on single-use plastic bags.
 - Implement stricter regulations on industrial emissions to reduce air pollution.
 - I propose establishing protected marine areas to conserve ocean ecosystems.
 - I suggest promoting urban reforestation projects to increase green spaces in cities.
 - I propose building more charging stations for electric vehicles across the country.
 - I recommend increasing public awareness campaigns about climate change.
 - I suggest integrating sustainability education into school curriculums.
 - I recommend developing incentives for homes to use renewable energy sources.
 - I propose setting up community composting programs to reduce waste.
 - I suggest enhancing regulations on industrial waste to protect waterways.
 - Establish a comprehensive waste-to-energy program to convert waste into renewable energy.
 - I suggest implementing a national reforestation program to combat deforestation.
 - I recommend creating more wildlife corridors to connect fragmented habitats.

- Launch a public awareness campaign on water conservation and rainwater harvesting.
- Encourage eco-tourism initiatives that support conservation efforts and local communities.
- I propose establishing green roofs on public buildings to promote biodiversity.
- I suggest offering tax breaks for families who install solar panels on their homes.
- I propose a nationwide initiative to reduce food waste in supermarkets and restaurants.
- I recommend increasing funding for research on sustainable agriculture practices.
- I suggest setting up local repair cafes to promote reusing and recycling.
- I recommend creating bike-sharing programs in every major city to reduce car traffic.
- I suggest implementing stricter regulations on industrial emissions to protect air quality.
- I propose launching a campaign to encourage carpooling and ride-sharing.
- Implement a nationwide plastic bag ban to reduce plastic waste.
- Subsidize electric vehicles to encourage clean transportation
- Create more green spaces in urban areas to improve air quality.
- Promote community composting programs to reduce food waste
- Install more renewable energy sources like solar and wind power
- Introduce incentives for businesses to adopt sustainable practices
- Encourage rainwater harvesting to conserve water resources.
- Develop nationwide recycling programs with better accessibility
- Promote eco-tourism to protect natural habitats while supporting local economies
- Ban single-use plastics in public institutions and events
- Support sustainable farming initiatives to reduce environmental impact from agriculture.

E. KNOWLEDGE & LEARNING PREFERENCES

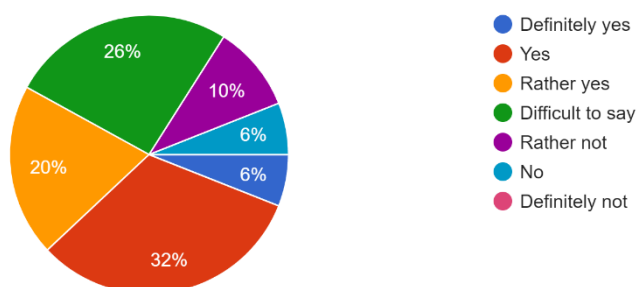
26. What percentage of all companies in Europe are SMEs?

50 respuestas



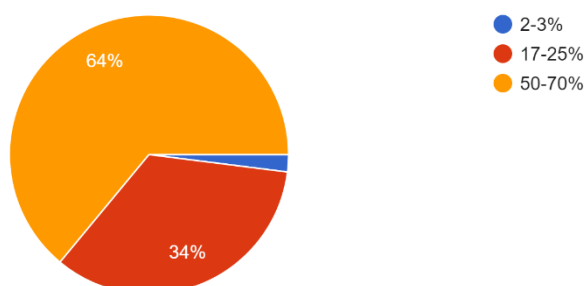
27. Do you think your company has a negative impact on the environment?

50 respuestas



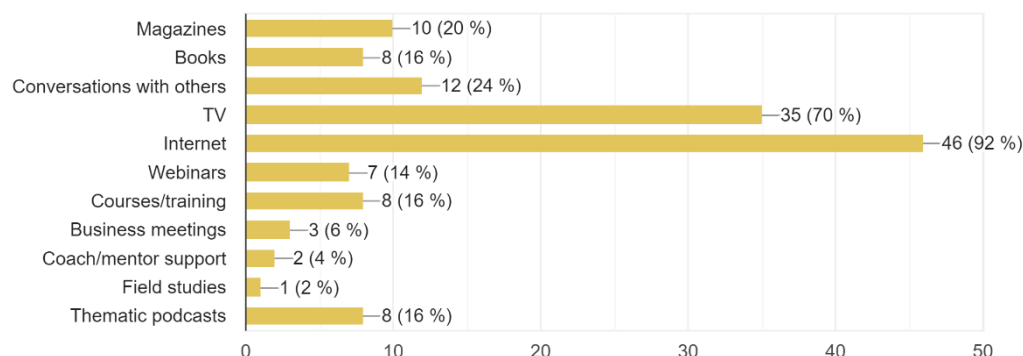
28. What percentage of industrial pollution in Europe are SMEs responsible for?

50 respuestas



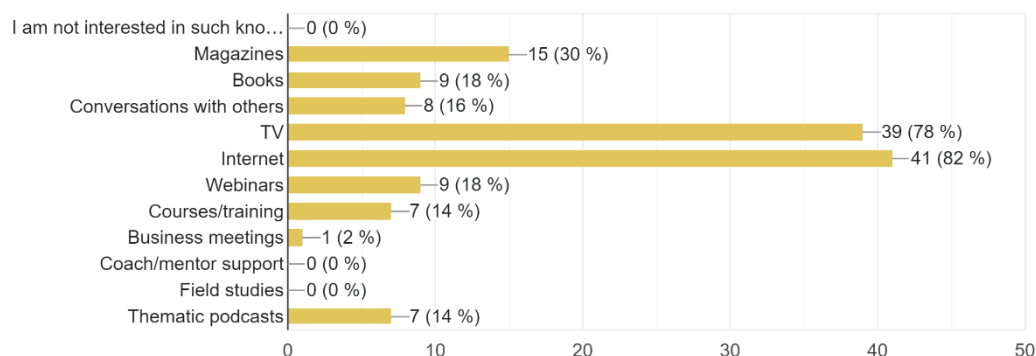
29. What is the main source from which you draw your knowledge about running a business?

50 respuestas



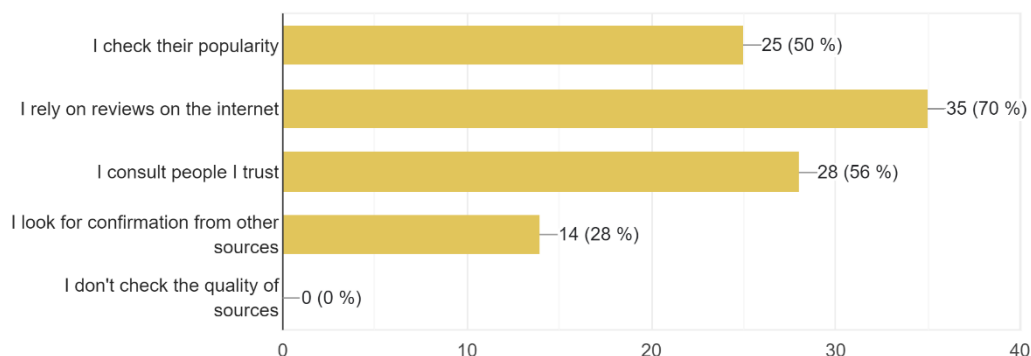
30. From which sources do you draw your knowledge of the factors affecting environmental pollution?

50 respuestas



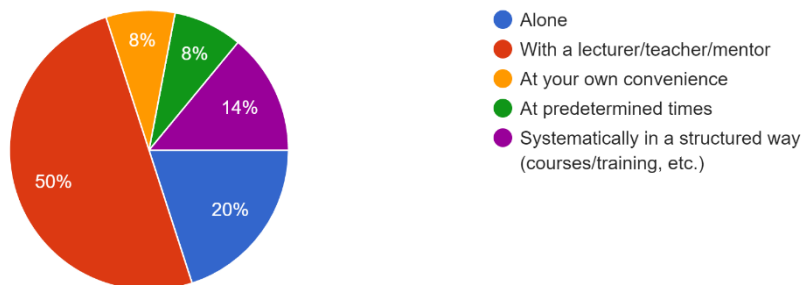
31. How do you verify the quality of the sources from which you draw your knowledge?

50 respuestas



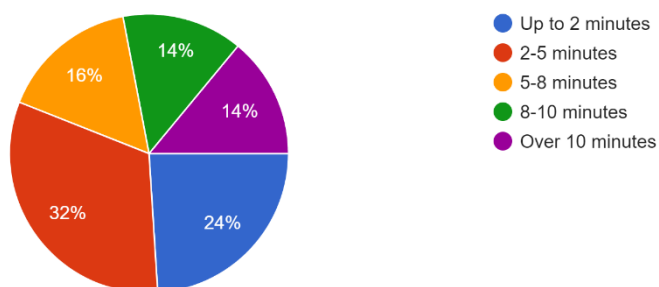
32. How do you most enjoy learning?

50 respuestas



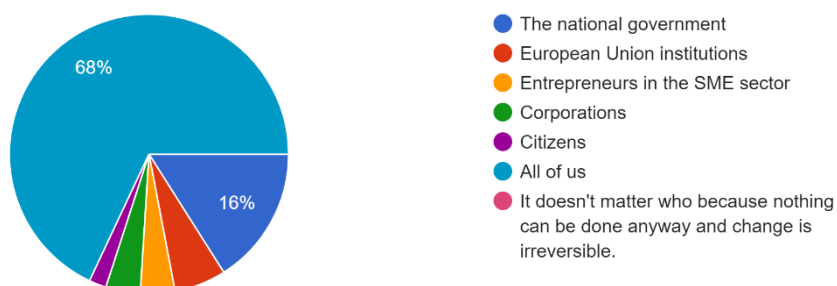
33. How long should the most convenient learning videos last?

50 respuestas



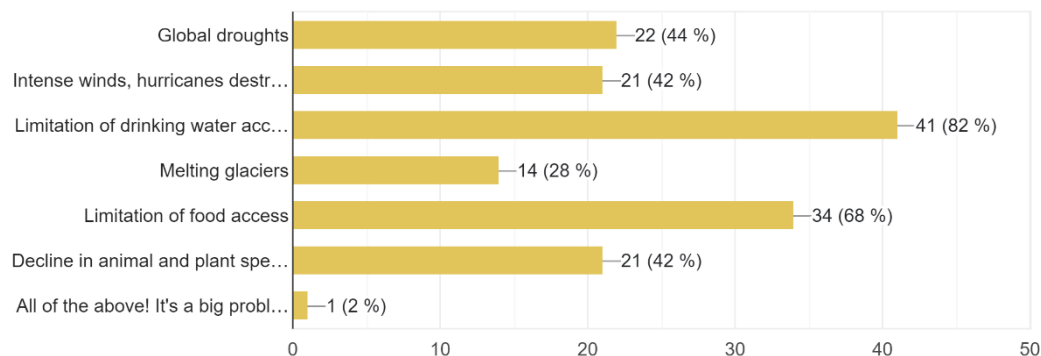
34. Who do you think should be primarily responsible for environmental action?

50 respuestas



35. What kind of risks can be caused to the environment by negligence of environmental measures?

50 respuestas



Thank you for your participation and your time! Is it okay if we contact you about this project to inform you of free training sessions on eco-entrepreneurship? If so, please provide your e-mail address below.

E-mail

50 respuestas

For data protection and confidentiality reasons the email address does not appear in the results.

CONCLUSIONS

Research:

In conclusion, the analysis reveals a growing awareness of sustainability, both in the business and consumer spheres. While there is increasing demand for sustainable practices and products, driven by social pressure and regulations, small and medium-sized enterprises (SMEs) face significant obstacles to implementation. These obstacles include a lack of resources, knowledge, and regulatory clarity, as well as the difficulty of measuring impact and demonstrating return on investment. Green marketing is presented as a key tool, but the risk of "greenwashing" necessitates genuine transparency and authenticity. Greater collaboration between businesses, governments, and consumers is needed, along with better education and training, to overcome these barriers and accelerate the transition to a more sustainable economic model. Although optimism exists regarding the potential of the sustainability market, effective implementation requires a

concerted effort to address the specific challenges faced by SMEs and foster greater trust and understanding among all stakeholders.

Questionnaires:

In September and October 2024, a survey was conducted targeting young entrepreneurs in Spain, providing revealing insights into their profiles, the social and environmental actions they undertake, their knowledge of environmental regulations, and their behavior as responsible citizens. This exercise aims to understand how these young entrepreneurs contribute to a more sustainable and environmentally conscious future.

The survey began by capturing the diversity among young entrepreneurs, including their backgrounds, areas of work, and entrepreneurial experiences. While few details were provided about this aspect, it is understood that the variety of backgrounds plays a significant role in the different pro-social and environmental initiatives undertaken.

One of the highlighted sections focused on the pro-social or pro-environmental actions that respondents are proud to have taken. Entrepreneurs expressed strong commitment to their surroundings, engaging in various initiatives such as creating community gardens to provide fresh food to needy families, implementing recycling programs at their homes and workplaces, and organizing beach clean-ups and care for abandoned animals. Significant efforts were also noted in changing personal habits to minimize carbon footprint, including the use of public transport, bicycles, and adoption of vegetarian diets.

Regarding knowledge of environmental regulations, young entrepreneurs demonstrated a high level of awareness about laws affecting their businesses. They mentioned compliance with laws limiting emissions of pollutants, regulations on waste management, and the necessity of conducting environmental impact assessments. This proactive approach suggests a corporate responsibility that goes beyond regulatory compliance, highlighting their commitment to a healthy environment.

In terms of their behavior as citizens, respondents revealed a variety of environmentally responsible actions in their daily lives, such as conserving energy, using reusable bags and bottles, and participating in community cleaning activities. This social and environmental commitment is not only evident in their businesses but also permeates their private lives, reflecting a comprehensive approach to sustainable development.

Furthermore, young entrepreneurs are not confined to acting within their companies but also propose improvements to national environmental policies and practices. Some of the most relevant suggestions include promoting environmental education in schools, incentives for renewable energy use,

reforestation initiatives, and stricter restrictions on single-use plastics. These proposals reveal a clear vision towards a more sustainable future and a willingness to take an active role in promoting a healthier environment.

In summary, the survey results reflect that young entrepreneurs in Spain are fully aware of their environmental impact and are committed to implementing sustainable practices both personally and professionally. Their dedication to the community and the environment is exemplary and suggests they will continue to lead initiatives that benefit society and promote a greener economy.



CC-BY-NC-SA



The project resources contained herein are publicly available under the Creative Commons license 4.0 B.Y

Project no. 2023-2-PL01-KA220-YOU-000178470



**Co-funded by
the European Union**

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



**Akademia
Humanistyczno
Ekonomiczna
w Łodzi**



**NICEA
KÜLTÜR VE EĞİTİM
DERNEĞİ**

