



YOUTH
ECO-ENTREPRENEURSHIP

PROJECT NO. 2023-2-PL01-KA220-YOU-000178470

THE ECO-ENTREPRENEUR CHARACTER TEST

J A N U A R Y 2 0 2 5



Eco-Entrepreneur Character Test

What is the purpose of this survey?

I invite you to fill out a questionnaire that will allow you to get an answer to the question: What areas will help me become a conscious and effective eco-entrepreneur?

The information you have gathered will allow you to choose dedicated development programs. Thanks to this, you will quickly and effectively receive support in your quest to become an effective eco-entrepreneur.

Good luck. We keep our fingers crossed for you!

Ecology

1. Indicate on the following scale the extent to which you are convinced that your company has an impact on the environment.

No impact at all									High impact
1	2	3	4	5	6	7	8	9	10

2. To what extent do you think taking care of the environment is your responsibility as an entrepreneur?

It's definitely not my responsibility									It is entirely my responsibility
1	2	3	4	5	6	7	8	9	10

3. Rate your level of knowledge about the environmental impact of the economy. How well do you know the following topics: ESG implementation, closed-loop economy, fourth nature, corporate social responsibility, greenwashing, carbon footprint monitoring, etc.?

I'm not familiar with these terms									I know these terms and can explain them
1	2	3	4	5	6	7	8	9	10

4. To what extent are you convinced that high ethical standards can be a source of competitive advantage for your company?

Definitely not going to give me a competitive advantage									They can definitely become a source of my competitive advantage
1	2	3	4	5	6	7	8	9	10

5. How willing are you to invest company resources in creating and maintaining high ethical standards in your company?

I definitely have no such plans									I'm very keen to invest company funds in the development of ethical standards
1	2	3	4	5	6	7	8	9	10

Business

1. Determine to what extent you are prepared to take risks when making decisions about your company's operations?

I definitely don't want to take risks									I'm definitely ready to take risks
1	2	3	4	5	6	7	8	9	10

2. Mark which external parties you work with in running your business? (excluding your suppliers and customers)

- ☐ NGOs (associations, foundations, etc.)
- ☐ Public administration
- ☐ Public education sector
- ☐ Local community representatives
- ☐ Others

3. I plan the development of my company in the perspective of

- ☐ Month
- ☐ Quarter
- ☐ Six months
- ☐ 1 year
- ☐ 2 years
- ☐ 3-5 years
- ☐ More than 5 years

4. Indicate to what extent you are willing to invest in implementing new solutions in your company.

I'm definitely not ready to implement innovation in my company									I'm definitely ready to implement innovation in my company
1	2	3	4	5	6	7	8	9	10

5. Determine how quickly your company is usually able to adapt to changing business, legal, and social conditions.

We make any changes very slowly									We implement any changes very quickly
1	2	3	4	5	6	7	8	9	10

6. To what extent are you convinced that your company's operations should be fully transparent?

It is our company secret how we operate									Our customers and suppliers should know exactly how we operate
1	2	3	4	5	6	7	8	9	10

INTERPRETATION OF RESULTS

1. Ecological and social awareness.

Questions:

B. Ecology: 1, 2, 3.

2. Innovation and openness to change.

Questions:

C. Business: 4

3. Ability to cooperate and build relationships with stakeholders.

Questions:

C. Business: 2

4. Ability to think strategically (plan the development of the organization in a long-term manner).

Questions:

C. Business: 3

5. Resistance to risk.

Questions:

C. Business: 1

6. Ability to adapt to changing conditions.

Questions:

C. Business: 5

7. Transparency of conduct.

Questions:

C. Business: 6

8. High ethical standards of action.

Question:

B. Ecology: 4, 5

RESULTS CALCULATION TABLE

Nr	Area of interest	Question number	Result			Action	Total score
1	Ecological and social awareness	B: 1, 2, 3	1	2	3	(1+2+3)/3 =	
2	Innovation and openness to change	C: 4				-	
3	Ability to cooperate and build relationships with stakeholders	C: 2	0 indications		2	-	
			2 indications		4		
			> 2 indications		8		
4	Ability to think strategically (plan the development of the organization in a long-term manner)	C: 3	Month		2	-	
			half a year				
			year		4		
			2 years		8		
			5 years				
> 5 years							
5	Resistance to risk	C: 1				-	
6	Ability to adapt to changing conditions	C: 5				-	
7	Transparency of conduct	C: 6				-	
8	High ethical standards of action	B: 4, 5	4		5	(4 + 5)/2 =	

INTERPRETATION

We interpret each area independently to determine whether it requires support or development.

Score 1 – 4

This is the low-score section. If your score falls into this section on any of the scales, it means that this is a deficit area for you and requires development. Invest time and energy in training and consulting in this area, will allow you to be more effective as an eco-entrepreneur.

Score 5 – 6

This is the average results section. It means that you have the foundation to cope effectively in this area. At the same time, it is an area that is worth strengthening and developing so that your results in the future can be in the high results section. Consider training or consulting in the ranges where your results fall between 5 and 6 on the scale.

Score 7 – 10

This is the high score section. This means that the areas where your score is between 7 and 10 are sufficiently developed for you to allow you to fulfil yourself as an eco-entrepreneur. Update your knowledge of new solutions and constantly changing regulations to stay up to date.

If your score is 7, which is on the edge of the average score section, take a closer look at the area it concerns. It may require your support in the form of additional activity, such as training, mentoring, consulting or coaching.

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